

# THE DEFENDER PROJECT

## WHO WE ARE

Every year in America at least 100,000 of our own daughters are forced into prostitution. Every day more than 100,000 men buy our daughters for sex. Every year at least 100,000 of our daughters' lives are brutally scarred by the selfish actions of weak men. That's about to change. The Defender Project is

a national campaign, sponsored by Shared Hope International aimed at engaging men in this battle. Simply put, our aim is to mobilize 100,000 men in the fight against domestic minor sex trafficking by 2012; that's one Defender for every prostituted child. For every man that buys or sells our daughters The Defender Project will educate, mobilize and support a better man who will fight for her protection and restoration.

## THE BATTLE

Domestic minor sex trafficking is the commercial sexual exploitation of American children - this includes pornography, prostitution, escort services, strip clubs, peep shows, and erotic massage parlors.

Commercial sexual exploitation claims the purity and innocence of 100,000 - 300,000 American children every year.

The average age a girl is recruited into prostitution is 13 years old.  
*She could be your daughter.*



## WHAT WE DO

1. Mobilize: the Defender Project provides several creative ways to engage men in the battle against trafficking at the local, state and national levels. We provide tools for use by men as well as organizations. These tools contain action ideas like Truck Stop Outreaches, Defenders Rides (motorcycle rallies that follow heavily trafficked routes,) Defender Challenges (10k awareness runs) as well as pornography education resources.
2. Educate: we are the “business end” of the Shared Hope organization. By this we simply mean that because men create the demand for prostituted children, better men have to stop it. We're committed to being the better men. We do this in a variety of ways designed to draw the public's attention to the reality of this problem in America. Drawing on the wealth of investigative, research and legislative work Shared Hope has done for 10 years (in the form of training law enforcement and social service providers), The Defender Project provides training materials and resources scaled for use by parents, teachers, business people and faith community leaders.
3. Restore: the tide is slowly turning. Girls arrested for prostitution are finally being seen as the victims they truly are. Thankfully, these girls are being diverted out of the juvenile justice system. However, this means an urgent need for the financing, building, staffing and managing of safe, secure restorative facilities for these girls. As business leaders, executives, tradesmen...as men, we see it as our job to provide these shelters.

## TOOLS

1. **Truck Stop Outreach kit:** demonstration and outreach at local truck stops
2. **Defenders Ride kit:** motorcycle rides along heavily trafficked routes
3. **Challenge kit:** Run/Walk/Sporting event
4. **Illusions kit:** an education tool for men on the deceptions of pornography
5. **Tailgate Party kit:** events at local, state and national sporting events
6. **Sponsorship kit:** local businesses sponsor high school sports and community initiatives in the name of Defenders

MEN CREATE DEMAND BETTER MEN CAN END IT